



Master and Doctoral Consortium for Research on Public Policy

2nd Meeting

University of Évora, Portugal, 14-15 June 2018



PROGRAM

Thursday, June 14, 2018

8:30 - 9:00 Room 131	Welcome and Registration
9:00 - 9:30 Room 131	Opening Session Ana Costa Freitas Rector of the University of Évora (Portugal) Silvério Rocha e Cunha Director of the School of Social Sciences, University of Évora (Portugal) Paulo Neto UMPP Coordinator, University of Évora/Department of Economics (Portugal)
9:30 - 10:15 Room 131	Plenary Session 1 Keynote speaker: Ricardo Pinheiro Alves Director of the Research Office of the Portuguese Ministry of the Economy and Assistant Professor at UE-IADE, Lisbon (Portugal) <i>Evaluation of public policies.</i>
10:15 - 10:45 Room 131 A	Coffee Break
10:45 - 11:30 Room 131	Plenary Session 2 Keynote speaker: Eduardo Medeiros Geography Professor and Senior Research Associated Fellow in DINÂMIA'CET-IUL, Lisbon University (Portugal) <i>Territorial development strategies and EU Cohesion Policy.</i>
11:30 - 12:15 Room 131	Plenary Session 3 Keynote speaker: Guus Muijzers Policy Officer at the European Commission, DG Regional and Urban Policy (DG REGIO), Unit for Denmark, Ireland, Sweden and United Kingdom (Belgium) <i>Cohesion and cooperation in the EU.</i>
12:15 - 14:00	Lunch Free

<p>14:00 - 15:00 Room 124</p>	<p>1st UMPP Biennial of Public Policies Chair: Paulo Neto UMPP Coordinator, University of Évora/Department of Economics (Portugal)</p> <p>Presentation of the Photographic Exhibition – Cruz da Picada Luís Branco Photographer, GMT (Portugal) Rui Diogo Castela Photographer (Portugal) Telmo Rocha Economist and Photographer, Municipality of Évora (Portugal) Nuno Rosmaninho Psychologist, Municipality of Évora (Portugal)</p> <p>Presentation of the Exhibition – Public Policy in a Revolutionary Context Jorge Janeiro Director of the District Archives of Évora (Portugal)</p>
<p>15:00 - 16:30 Room 131</p>	<p>Session 1 - Professors, Researchers and other Professionals Chair: Helena Carreiras ISCTE-IUL, School of Sociology and Public Policy (Portugal)</p> <p>5317: Ana Margarida Silva, Sigma Team Consulting and Mário Rui Silva, University of Porto, Faculty of Economics (Portugal) <i>Improving the design of innovation policies in follower countries.</i></p> <p>5313: João Carlos Graça and Rita Gomes Correia, SOCIUS/CSG, ISEG, University of Lisbon (Portugal) <i>Economic regulation, social policies, political attitudes, satisfaction with democracy.</i></p> <p>5309: António Afonso, University of Lisbon and M. Carmen Blanco-Arana, University of Malaga (Spain) <i>The relationship between financial development and economic growth in the OECD countries: a panel data study in the context of crisis.</i></p> <p>5272: Luís Cordovil, Regional Directorate of Agriculture and Fisheries of Alentejo (Portugal) <i>Xylella fastidiosa e BSE - aprender com o passado. Análise comparada de políticas públicas.</i></p>
<p>15:00 - 16:30 Room 115</p>	<p>Session 1 - PhD students Chair: Rosário Mauritti University of Évora/Department of Sociology and CIES-ISCTE/IUL (Portugal)</p> <p>5287: Dmytro Metilka, National School of Public Health, Lisbon (Portugal) <i>The UN order of discourse on prevention of domestic violence against women: the core categories.</i></p> <p>5302: Katya Andrea Nogales Crespo, University of Évora (Portugal) and Linköping University (Sweden) <i>From Program Theory to Practice: A Theory-Based Implementation Study of the Family, Community and Intercultural Health Policy (SAFCI) in Bolivia.</i></p> <p>5315: Ricardo Pereira, University of Évora (Portugal); Isabel Malico, University of Évora, LAETA, IDMEC, IST/University of Lisbon (Portugal); Paulo Mesquita, University of Évora (Portugal); Ana Cristina Gonçalves, University of Évora, ICAAM (Portugal) and Adélia Sousa, University of Évora, ICAAM (Portugal) <i>Current situation and policies for solid biomass energy in Portugal.</i></p>

	<p>5295: Pedro Ponte e Sousa, FCSH-UNL and IPRI (Portugal) <i>Globalization seen by Foreign Policy.</i></p> <p>5285: Roberto Falanga, ICS/University of Lisbon (Portugal) <i>Time to evaluate citizen participation in policymaking. Evidence from participatory budgets in Portugal.</i></p>
15:00 - 16:30 Room 118	<p>Session 2 - PhD students Chair: Maria da Saudade Baltazar University of Évora/Department of Sociology and CICS.NOVA.UÉvora (Portugal)</p> <p>5299: Denise Henriques Quintela, CIES-IUL and ISCTE-IUL (Portugal) <i>Ideias políticas e mediadores da Marca Portugal: do Projeto Marca Portugal ao Portugal Sou Eu.</i></p> <p>5312: Alexandra Gordo, University of Évora (Portugal), Marta Silvério, University of Évora/Department of Management (Portugal) and Ana Sampaio, University of Évora/Department of Mathematics (Portugal) <i>Marketing de lugares, criação de imagem, satisfação, envolvimento e word of mouth nas cidades do interior: Qual a importância dos residentes na gestão local?</i></p> <p>5251: Patrícia Ascensão, ICNOVA and FCSH/UNL (Portugal) <i>Regiões e serviço público: estudo sobre a informação de âmbito local e regional no serviço público nacional de rádio e televisão (RTP).</i></p> <p>5242: Nuno Cunha Rolo, ISCTE-IUL (Portugal) <i>Espaço administrativo europeu: "acquis" administrativo adquirido ou em formação?</i></p>
16:30 - 17:00 Room 131 A	Coffee Break
17:00 - 18:30 Room 110	<p>Session 1 - Master students Chair: Paula Reis CICS.NOVA.UÉvora (Portugal)</p> <p>5324: Barbara Alves Pinto Bravo, University of Évora (Portugal) and Maria Domingas Simplicio, University of Évora/Department of Geosciences (Portugal) <i>Mercado e políticas públicas em Évora: A questão territorial da habitação.</i></p> <p>5283: Luís Soares, University of Évora (Portugal) <i>Gestão de contratos: Base para formar gestores de contrato.</i></p> <p>5275: Tiago Alexandre Pinto Conceição, University of Aveiro (Portugal) <i>Comunidades intencionais em Portugal: Efeitos no desenvolvimento de capital social e mitigação de desigualdade e exclusão social.</i></p> <p>5292: Barbara Alves Pinto Bravo, University of Évora (Portugal) <i>Estudo de avaliação do Programa "Para uma nova geração de políticas de habitação.</i></p>
17:00 - 18:30 Room 119	<p>Session 3 - PhD students Chair: José Saragoça University of Évora/Department of Sociology and CICS.NOVA.UÉvora (Portugal)</p>

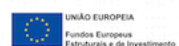
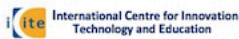
	<p>5296: Daniela Santos, ISCTE-IUL (Portugal) <i>Proteção do ciberespaço: Processos de decisão política na União Europeia e na OTAN.</i></p> <p>5304: Aregawi Gebremariam, Roma (Italy) <i>Hello, I am calling to ask for some money: Mobile phones and credit uptake in rural Ethiopia.</i></p> <p>5243: Isabel Flores, ISCTE-IUL/UAB (Portugal) <i>On the edge of the knife – are the streams ripe enough to enhance the likelihood of policy implementation?</i></p> <p>5294: Maria Sousa Galito, CEsA/CSG – ISEG University of Lisbon (Portugal) <i>Analysis: can public policy be relevant? Populismo – Lições da República Romana (Sécs. II-I a.C.).</i></p>
17:00 - 18:30 Room 131	<p>Session 4 - PhD students Chair: Maria Manuel Serrano UMPP, University of Évora/Department of Sociology (Portugal)</p> <p>5298: Maria Álvares, ISCTE/IUL - CIES-IUL (Portugal) <i>Para uma abordagem interpretativista da mudança em políticas públicas de educação.</i></p> <p>5305: Eugénia Pedro, University of Beira Interior (Portugal), João Leitão University of Beira Interior/Department of Management and Economics, Research Centre in Management Sciences (NECE) (Portugal) and Helena Alves, University of Beira Interior/Department of Management and Economics, Research Centre in Management Sciences (NECE) (Portugal) <i>Public policies for fostering quality of academic life and regional growth.</i></p> <p>5286: Maria da Graça Viegas, University of Évora (Portugal) <i>A Escola Oficial de Idiomas e as dinâmicas da sua ação na sociedade civil da Extremadura.</i></p> <p>5322: Ana Serrano, ISCTE-IUL, CIES-IUL (Portugal) <i>A incapacidade laboral em Portugal (1974-2012): mudanças e continuidade.</i></p>
18:30 - 19:30 Room 131	<p>Meeting of the Portuguese Research Network on Public Policies (By invitation only)</p>



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Friday, June 15, 2018

<p>9:00 - 10:30 Room 131</p>	<p>Session 2 - Professors, Researchers and other Professionals Chair: Rosário Mauritti University of Évora/Department of Sociology and CIES-ISCTE/IUL (Portugal)</p> <p>5307: Maria Jesús Rodríguez García, Maria José Guerrero Mayo y Clemente Navarro Yáñez; Centro de Sociología Y Políticas Locales, Universidad Pablo de Olavide, Sevilla (Spain) <i>Analysis and evaluation of urban policies. A proposal to analyse quality plans in urban regeneration policies in Spain.</i></p> <p>5306: Maria Jose Guerrero Mayo, Maria Jesus Rodriguez Garcia y Clemente Navarro Yáñez, Centro de Sociología Y Políticas Locales, Universidad Pablo de Olavide, Sevilla (Spain) <i>La calidad del diseño de la planificación territorial: un instrumento para la evaluación del diseño de políticas de intervención en el espacio urbano.</i></p> <p>5301: Viviane da Silva Romão, Ajibola Isau Badiru, Centro Universitário Tiradentes, UNIT/AL (Brazil) <i>A estruturação urbana de Maceió-AL pela rede viária.</i></p> <p>5310: António Caleiro, University of Évora/Department of Economics (Portugal) <i>On how can higher education institutions contribute, or not, to the success, or not, of public policies of social cohesion.</i></p>
<p>9:00 - 10:30 Room 115</p>	<p>Session 2 - Master students Chair: Anabela Santos Université Libre de Bruxelles, iCite (Belgium)</p> <p>5311: António Banha, University of Évora (Portugal) <i>25 anos de cooperação transfronteiriça na região Alentejo: Uma análise aos contributos do programa INTERREG.</i></p> <p>5308: David Portela, University of Évora (Portugal) <i>Plano de Avaliação Alentejo 2020: Avaliação intercalar.</i></p> <p>5284: Luís Metrogos, University of Évora (Portugal) <i>Pacto para o desenvolvimento e coesão territorial do Alentejo Central: Proposta de sistema de monitorização.</i></p>

	<p>5319: Paulo Figueira, University of Évora (Portugal) <i>Issues for the creation of a new university. The case of General Studies in Angola.</i></p>
10:30 - 11:00 Room 131 A	Coffee Break
11:00 - 11:45 Room 131	<p>Plenary Session 4 Keynote speaker: António Dieb President of the Agency for Development and Cohesion and of the Management Committee of the Technical Assistance Operational Programme 2020 (Portugal) <i>From programming to operationalization of European funds - challenges for public policy.</i></p>
11:45 - 12:30 Room 131	<p>Plenary Session 5 Keynote speaker: Ricardo Ferreira Policy Officer at the European Commission, DG for Regional and Urban Policy (DG REGIO), Unit for Cross-Border Cooperation (Belgium) <i>European Commission's initiative for «Boosting Growth and Cohesion in EU Border Regions».</i></p>
12:30 - 14:00	Lunch Free
14:00 - 15:30 Room 131	<p>1st UMPP Forum of Public Policy Professionals</p> <p>Round Table: Thirty years of public policies in the Portuguese Alentejo Region Chair: Paulo Neto UMPP Coordinator, University of Évora/Department of Economics (Portugal)</p> <p>António Manuel Figueiredo Leader of the Strategy and Innovation Board of Quaternaire Portugal (Portugal) João Fermisson Partner and Senior Consultant at ImproveConsult (Portugal) Mário Rui Silva Professor at the University of Porto, Faculty of Economics and Chairman of the Advisory Board of Sigma Team Consulting (Portugal)</p>
15:30 - 16:00 Room 131	<p>1st UMPP Forum of Public Policy Professionals Gabriel Osório de Barros Team Leader for Policy Evaluation and Planning, Directorate of Economic Analysis Services of the Portuguese Ministry of the Economy (Portugal) <i>Presentation of the Study: Tarifa social de energia: Resultados, financiamento e perspectivas de futuro.</i></p>
16:00 - 16:30 Room 131 A	Coffee Break
16:30 - 18:00 Room 131	<p>Session 5 - PhD students Chair: Adão Carvalho University of Évora/Department of Economics (Portugal)</p> <p>5254: Paula Reis CICS.NOVA.UÉvora (Portugal) and Maria da Saudade Baltazar, University of Évora/Department of Sociology and CICS.NOVA.UÉvora (Portugal) <i>Os territórios rurais de baixa densidade no contexto das políticas públicas de desenvolvimento regional: um balanço às intervenções territoriais nas Aldeias Históricas de Portugal.</i></p>

	<p>5318: Ana Balão, CICS.NOVA.UÉvora (Portugal) and José Saragoça, University of Évora/ Department of Sociology and CICS.NOVA.UÉvora (Portugal) <i>A influência da Europa nas relações de cooperação entre municípios.</i></p> <p>5300: Carla Galvão, University of Évora (Portugal) and José Saragoça, University of Évora/ Department of Sociology and CICS.NOVA.UÉvora (Portugal) <i>Políticas sociais municipais: desafios e possibilidades de implementação de um projeto social local.</i></p> <p>5253: Maria Luísa Silva University Aberta (Portugal) and Marc Jacquinet, University Aberta (Portugal) <i>Responsabilidade social empresarial e estratégia de desenvolvimento regional: Abordagem multicasos no Alentejo.</i></p> <p>5278: Anabela Santos Université Libre de Bruxelles, iCite (Belgium), Michele Cincera, Université Libre de Bruxelles, iCite (Belgium) and Giovanni Cerulli, RCrES – CNR National Research Council of Italy (Italy) <i>Assessing financing, innovation and growth linkage: New evidence for policy.</i></p> <p>5316: Filipe Gonçalves, University of Évora (Portugal), Ricardo Pereira, University of Évora (Portugal) and Isabel Malico, University of Évora, LAETA, IDMEC, IST/University of Lisbon (Portugal) <i>Techno-economic analysis of a hybrid solar-biomass heating system for the cork industry. What makes it profitable?</i></p>
<p>18:00 - 18:30 Room 131</p>	<p>UMPP Young Researchers Award In Public Policy Award Ceremony Paulo Neto UMPP Coordinator, University of Évora/Department of Economics (Portugal) Maria Manuel Serrano UMPP, University of Évora/Department of Sociology (Portugal) Rosário Mauritti University of Évora/Department of Sociology and CIES-ISCTE/IUL (Portugal)</p>
<p>18:30 - 19:00 Room 131</p>	<p>Closing Session Maria da Saudade Baltazar University of Évora/Department of Sociology and CICS.NOVA.UÉvora (Portugal) Maria Manuel Serrano UMPP, University of Évora/Department of Sociology (Portugal)</p>